

MEMBERSHIP BENEFITS * 2012

Ridgway Area Chamber of Commerce

Web Site Listing www.ridgwaycolorado.com

Your business name and contact information will be posted here. Check out the features!

Enhanced Business Recognition - Link your web site to the Chamber site. **This benefit is included with the Full Benefit Memberships.**

Free advertising space at the RACC Visitor's Center.

You are invited to display your business cards and brochures in the Visitors Center. Flat screen and wall advertising are available at an additional cost. The Chamber Membership Directory will also be distributed at this location which will list your business under categories. (i.e. restaurant, lodging, service, recreation, real estate, etc.) We had over 5,000 visitors in 2009.

Referrals

RACC as a resource for information about Ridgway and its businesses will refer you, as a member of the Ridgway Area Chamber of Commerce, to these potential customers.

Membership Directory

RACC produces a complete membership directory that is distributed to all Chamber members annually. The directory is also available online and is updated regularly.

Business After Hours – Networking Opportunity

RACC keeps its members in touch through monthly Business After Hours hosted by various businesses that showcase their goods and services. Cost \$6.00 (includes 2 drinks and appetizers)

FULL BENEFIT MEMBERS – 2 for 1 (Bring a guest for FREE)

E Blasts

The Ridgway Area Chamber regularly communicates with its members using brief E Blast announcements featuring new members, ribbon cuttings, new member to member discounts, job postings, your business specials, hours of operation, and sales, calendar of events including Business After Hours, Seminars, Classes and Community Events.

Member to Member Discounts – FULL BENEFIT MEMBERSHIP ONLY

Member businesses are offering spectacular discounts that our **Full Benefit Members** can take advantage of. Ask for the full list of benefits which are added to regularly!

Some examples:

5 % Discount with your local dentist, Dr. Michael Thomas.

Coupons for quarterly discounts at the True Grit!

Special advertising discounts with the Ouray Newspapers. Value \$75.00

Ferrellgas discounted member propane rate with cap!

Discounted Bulk Mail services with Ridgway Office Supply.

20% Membership discount at Chipeta Sun Lodge gym.

2 hour free consultation – Ned Starbuck Bosworth, Landscape Architect

Membership card to identify your RACC membership status and make you eligible for the many member to member discounts. **FULL BENEFIT MEMBERS ONLY**

Co-op Advertising Opportunities

RACC advertises nationally. There are opportunities to share this advertising space through co-op ads. Please note on application form if interested.

Relocation Lead Program

This inexpensive and effective program is a great way to get in contact with individuals who are thinking about moving to Ridgway. On a regular basis you will receive the names, addresses and emails of anyone who contacted the Chamber requesting relocation information. The cost is \$30.00 annually and is a great way to reach people before they even arrive in Ridgway. We will add your brochure, flyer or business card to this packet at no additional charge.

Vacation Inquiry Lead Program

Like the program above we will include your advertising in the packets which we mail to inquiries regarding vacationing in the area. The cost for the entire year is \$30.00 and you must provide us with your advertising material.

Local Events to Promote Local Businesses

Christmas in the Park – to be expanded to day and evening shopping events in 2011
Summer Concert Series in the Park
8th Annual Hot Air Balloon Festival
Golf Tournament – RACC Scramble

Recognition for Community Achievement

Recognition is awarded each year for Citizen of the Year, Volunteer of the Year, Ridgway Pride (exterior facility improvement), Business of the Year and New Business of the Year.

Ridgway Area Diplomats

The Ridgway Area Diplomats are the goodwill ambassadors for the Chamber and the Ridgway community as a whole. The Diplomats provide a volunteer base for the Visitors Center, assist with ribbon cuttings to celebrate openings, and other special events throughout the year.

A Hard Working Volunteer Board of Directors

Our nine volunteers work diligently to promote tourism and successful businesses, provide professional representation of our community through the Visitor's Center, and make the voice of your business heard through liaisons with the Town of Ridgway government, BOCC, Ouray County Fairgrounds, Region 10, the 3/50 Project, Economic Development, and the Small Business Development Center SBDC.

RACC Staff

includes the Business Administrator, Gale Ingram; the Public Relations Coordinator, Jennifer Loshaw and the Visitors Center staff of volunteers as well as the benefit of our cooperation with the Ridgway Railroad Museum staff and volunteers.

Membership Labels

Members can purchase RACC membership addresses for \$10.00. Signify if you would prefer Avery labels or electronic issuance. Call Gale Ingram to order: 626-3680.

Seminars

Each year, the Ridgway Area Chamber of Commerce hosts seminars which are designed to help business owners become aware of current issues and policies that affect the business community. The seminars are presented by individuals experienced in their field.