

*Go for the Green*



*For Local Business*

## 2017 SPONSORSHIP OPPORTUNITIES

**“Go for the Green in Support of Local Business”** is the mission of the Ridgway Chamber Open. One hundred percent of net proceeds of the event, including sponsorships and donations, will be returned directly to local business.

The Ridgway Chamber will run a grant program after the tournament that will provide small grants to brick-and-mortar businesses for outside upgrade projects, such as new signage, fresh paint, improved entryways, etc. These kinds of external improvements positively impact the entire business community. Going forward, every year a new grant theme will be determined. The specifics of this year’s grants will be announced after the event. The available funding for grants will be determined entirely by the proceeds from sponsorship and donations.

By sponsoring, you are directly advancing the local business community and community as a whole. We thank you in advance for your support and partnership in these efforts.

*The Ridgway Area Chamber of Commerce is a 501(c)6 organization. All tournament cash sponsorships and in-kind donations may be tax deductible as a business advertising expense. Please consult a tax professional for specifics. RACC will provide receipts for all cash and in-kind donations for tax-deduction purposes.*

### PLAYER REGISTRATION BENEFITS: \$80/PLAYER, \$300/TEAM

All players receive 18-hole greens fees, golf cart usage, breakfast and lunch, the opportunity to win one of the dozens of prizes and the satisfaction of knowing that by playing, they are directly supporting local business.

### PRESENTING SPONSOR: \$1,000

- Full team (four players) registration (\$300 value)
- Prominent recognition throughout the local business grant-making process (grant specifics to be determined by final golf tournament proceeds). Visibility includes recognition on the RidgwayColorado.com website, announcement press release, weekly E-Blasts, grant application, as well as the press release announcing the final recipients of the micro-grants
- Logo inclusion on the primary event banner of the tournament (commitment by August 25th required for banner printing)
- High-traffic location to hang the sponsor’s own banner
- Prominent recognition within the printed program to be provided to all players on the day of the event (program to include event information, rules, prizes, and sponsors)
- Prominent recognition on the RidgwayColorado.com webpage for the Ridgway Chamber Open
- Reserved seating for tournament luncheon
- Recognition on RACC Facebook pages across 1,500+ followers
- Recognition within the Chamber’s annual report to the Town of Ridgway as an important partner in advancing local business

**Thank you for your sponsorship and for directly advancing our local business community.**

Questions or more info? Contact Peri Gore at [MayflyEvents@gmail.com](mailto:MayflyEvents@gmail.com) / 303-717-2197 or Chamber Manager Jasmine Oeinck at [Jasmine@RidgwayColorado.com](mailto:Jasmine@RidgwayColorado.com)

### **GOLD SPONSOR: \$500**

- Full team (four players) registration (\$300 value)
- Recognition throughout the local business grant-making process. Visibility includes recognition on select communications including the RidgwayColorado.com website, announcement press release, as well as the press release announcing the final recipients of the micro-grants
- High-traffic location to hang the sponsor's own banner
- Prominent recognition within the printed program to be provided to all players on the day of the event (program to include event information, rules, prizes, and sponsors)
- Recognition on the RidgwayColorado.com webpage for the Ridgway Chamber Open
- Reserved seating for luncheon
- Recognition on RACC Facebook pages across 1,500+ followers

### **SILVER SPONSOR: \$250**

- Two-player registration (\$160 value)
- Recognition throughout the local business grant-making process. Visibility includes recognition on select communications including the RidgwayColorado.com website, announcement press release, as well as the press release announcing the final recipients of the micro-grants
- Recognition within the printed program to be provided to all players on the day-of the event (program to include event information, rules, prizes, and sponsors)
- Recognition on the RidgwayColorado.com webpage for the Ridgway Chamber Open
- Recognition on RACC Facebook pages across 1,500+ followers

### **HOLE SPONSOR: \$125**

- Signage placement at the tee box of a tournament hole
- Recognition on the RidgwayColorado.com webpage for the Ridgway Chamber Open
- Recognition on RACC Facebook pages across 1,500+ followers
- Recognition within the printed program to be provided to all players on the day-of the event (program to include event information, rules, prizes, and sponsors)

### **TOURNAMENT COMPONENT SPONSORSHIP (DOLLAR AMOUNTS VARY)**

- Various components of the tournament are able to be sponsored, which provides the added benefit of exposure for sponsoring such elements such as the Hole-in-One Challenge, Closest to the Pin Challenge, Breakfast, Lunch or Beverage Cart etc.
- Visibility benefits will be consistent to the levels of sponsorship listed above with the closest corresponding dollar amount but will not include player registration
- This type of sponsorship is available on a first-come, first-serve basis

### **CHARITABLE CASH DONATION ONLY**

- Cash donations of \$150-250 receive the visibility benefits at the Silver Sponsor level but will not include player registrations
- Cash donations of \$250-750 receive the visibility benefits at the Gold Sponsor level but will not include player registrations
- Cash donations of \$750+ receive the visibility benefits at the Presenting Sponsor level but will not include player registrations

### **IN-KIND DONATION (GIFT, PLAYER PRIZE, SILENT AUCTION PRIZE OR OTHER)**

- In-kind and/or prize donations valued \$300-750 recognized at the Silver Sponsor level but will not include player registrations
- In-kind and/or prize donations valued \$750+ recognized at the Gold Sponsor level but will not include player registrations

**Thank you for your sponsorship and for directly advancing our local business community.**

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